

## THESE PEOPLE MAKE NEWS

What with the importance of College Government, the Y, and the Rec. being so very obvious, we decided this week to find out what other organizations are favorites on the campus.

We found Katherine Betts playing on her accordion and so we immediately accosted her with our question. She

grinned and replied instantly, "I think the orchestra is the best there is. To me, it seems outstanding. I'll cast my vote that way any day."

"Nothing beats the Cotillion Club," was the positive answer Martiel Bridges gave. Ever since I've been in grammar school

I've loved dancing, and when the opportunity comes along to improve and correct my dancing — it is too much to

turn down."

**M. Bridges**  
Mary Wright, when confronted with the problem, had to stop and think a minute. When she had decided, we found that she, too, favored music. "In spite of the fact that Home Economics is my major, the Glee Club tops my list of organizations. The practice of singing classical music develops, for the singer if no body else, a love of good music. And anyway, what would the world be without music?"

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# The Colonnade

Vol. XIV Z122

Georgia State College for Women, Milledgeville, Ga., Saturday, October 28, 1939

Number 5

## 16 Girls Chosen for '39-40 Who's Who

### Taylor, Duke Plan Contest Programs

November 11 has been chosen as the date for the annual Golden Slipper contest. As usual, the Junior class will assist the Freshman, and the Seniors are helping the Sophomores. This year each class will give a thirty minute play, with a ten minute original skit between the acts.

Frances Lott has been appointed as junior representative in charge of the freshman play with Fanny Taylor in charge of arrangements and Anne Upshaw appointed to help direct the play. Each of the committees is to be headed by a junior advising the freshmen committee members. Mr. Luecker has also been appointed to assist with the play. The play is to be selected by Monday and tryouts will be held on

(Continued on back page)

### A.C.P. Delegates



Attending the Associated Press Convention this week in Des Moines, Iowa, Margaret Weaver, Catherine Cavanaugh, and Becky Earnest, hope to learn some new methods to incorporate in GSCW publications.

### Faculty and Council Honor Ten Seniors, Six Juniors

Using character, campus activities, scholarship and potentialities, as qualifications for the 1939-40 Who's Who in American Colleges, the Faculty-Student Relations committee, upon the suggestion of Student Council, chose six juniors and ten seniors as the representatives of G. S. C. W.

The girls selected are Josephine Bone, Katherine Bowman, Grace Brown, Katherine Brown, Catherine Cavanaugh, Ruby Donald, Hilda Fortson, Hortense Fountain, Panke Knox, Louella Meadors, Jane Melton, Jane McConnell, Rose MacDonell, Dorothy Peacock, Jeanette Pool, and Margaret Weaver. Betty Adams, Marion Bennett, Harriett Hudson, and Marguerite Jernigan, who were chosen last year, will automatically remain on the list.

As the choice is restricted to upperclassmen, the junior-senior chapel, Friday morning, was requested to select not more than nineteen girls and to leave their lists in the College Government office. Council then tabulated these lists, and presented the highest twenty-five to the committee, who decided that the student body is not large enough to have more than sixteen representatives.

This annual event is sponsored by the University of Alabama, which each year publishes a directory of the outstanding students in America.

## Fortson, Shealy Selected For Leads In Jester Production

### Bascom Anthony Guest Speaker In Chapels

By Carolyn Stringer

The Rev. Bascom Anthony was again a visitor to our campus this week. He has made it a custom to spend one or two days with us every year for the past few years. He is always one of the most enthusiastically received speakers in chapel exercises and this year was by no means an exception.

On Thursday morning he talked to the sophomores and freshmen and Friday morning to the juniors and seniors. He was introduced at both times by President Wells.

In his usual chatty manner, calling the upper classmen "my dears" and "honey" at frequent intervals, he told them that the reason for the world being so upset was that everybody has a bad side and everybody has a good side and the bad side keeps the world in perpetual confusion.

In continuing, he humorously remarked, "we know we're better than a dandy and the Yankees that God they are not as poor and lazy as the southerners." He pointed out that the means streak in people or lack of character makes us feel superior

(Continued on back page)

### Band Elects Stapleton For '39-'40 President

At the last meeting of the Band, the new officers chosen were Florence Stapleton, president; Lois McCrory, vice-president; Jean Garrett, secretary; Stella Ferguson, and Lucia Rooney, librarian.

The members of the band include Martha Coleman, flute; Lois McCrory, bassoon; Thelma Broadwick and Winelle Bagley, drums; Katherine Betts, Juanita Sargent, Bernice McCarthy, and Jewel Lanier, accordions.

Sylvia Eiseman, Sara Kinnebrew, Sara Taylor, Sybil Lindsey, Stella Ferguson, Beth Nelson, Elaine Baker, and Frances Walker, clarinets; Mary Lou Laidler, C. saxophone; Doris Dunn, Nell Moore, Alice Stringer and Madelyn Lamb, E alto saxophone; Cornelia Gaston, tenor saxophone; Margaret Keel, Sara Lewis, Mary Ford, Lucia Rooney, Evelyn Medlin, Glenda Wright, Nell Ellis, and Elizabeth Walker, trumpet. Jean Garrett, Shirley Johnson, Mellophone; Gwen Mullins, baritone; Gene Hopkins, Louella Peacock, Florence Stapleton, trombone; Frances Coleman, tuba; Lena Bowers, bass.

### Luecker, West Direct Pulitzer Prize Play

Hilda Fortson and Billy Shealey have been selected for the leads in the tentative casting for the Jesters' fall production, "You Can't Take It With You," it was announced yesterday.

According to plans now, the play will be produced on November 18 in Russell Auditorium. Edna West and Leo Luecker are directing. The stage management is being handled by Anne King.

The officers of the Jesters are: Martha Pool, president; Betty Sheppard, vice-president; Joyce Mickie, secretary; and Grace Brown, treasurer. The publicity for the play is being handled by Grace Brown.

Complete casting includes Martha Donaldson as Penelope

(Continued on page two)

## IRC Enlarges Roster With 11 Sophomores

At the last meeting of the International Relations Club, Lucia Rooney, Decatur; Doris Deane, Bowersville; Lucy Duke, Eaton; Winona Murphey, Willacooche; Betsy King, Brunswick; Julia Krauss, Brunswick; Miriam Camp, Moreland; Mildred Farr, Lawrenceville; Martha Daniel, Atlanta; Evelyn Leftwich, Conyers, and Martha Farr, were selected for membership. These girls were chosen on the basis of their general scholastic average and their average in the Social Sciences. With the addition of these new members, the total is brought up to twenty-nine.

### ANNOUNCEMENT

At the staff meeting Monday night, '00, in the Biology lecture room, all those who wish to continue working on the Colonnade must be present. The final revision of the staff will be made then.



# Cooperative Concert Sales Reach 1,000

## It Looks From Here

By Josephine Bone

In searching for the more significant points of the complex European situation, two seem to be outstanding. First, that Russia is replacing Germany as the menace to the small European countries, while on the other hand these exploited smaller nations are asserting themselves in a heretofore unheard of manner. In the beginning of the Nazi-Soviet "friendship" Russia got the proverbial lion's share of Poland and proceeded to sweep Latvia, Lithuania, and Estonia into her sphere of influence. Until then it was Germany, not Russia, who was constantly planning on expansion to include those nations.

The Nazis have looked upon the Baltic as a "German lake". Evidently, Joseph Stalin will have a thing or two to say on that point. Also, with Hitler engaged in a desperate struggle on the west, Russia has become much more ominous in central and northern Europe than her friend and ally. The small nations know this and are taking advantage of the fact.

Hungary, who formerly was subservient to all of Hitler's whims, last week crushed a Nazi "putsch" and adopted strong punitive measures against the more moderate members of the party.

Turkey rejected Russia's demands for neutrality of the Dardanelles, freedom for Russia and Germany to carry out their plans in central Europe, and a Russian dominated Balkan.

In northern Europe the Scandinavian Kings met with Finland's president to form a united front against Russia's proposed expansion.

These reverses may have a profound effect on the outcome of the war. Both Germany's much needed neutral bloc in central Europe, and her unmenaced route to



Outstanding artists will appear here during the concert series this year, and here Dr. Edward Dawson, Miss Maggie Jenkins, Max Noah, and Association President Dr. Dawson Allen are contemplating the posters used on the campus to increase the membership.

## Radio Program Features Hines' Compositions

Featuring songs composed by Mrs. Nelle Womack Hines, Mr. and Mrs. Max Noah and Mrs. Helen Granade Long will sing over WSB on Sunday afternoon at 5:30. Marcus Bartlett, music director, announced.

Miss Catherine Pittard will assist at the piano and Mr. Charles Meek will play his violin.

The following numbers will be presented:

I Only Know—Wedding Song—violin obligato.

White Dove—Indian Love Song.—Mr. Noah.

To know—The Maiden and the Nightingale—Mrs. Long.

Lullaby—violin obligato—Within—Mrs. Noah.

the Black Sea to get supplies from Russia are now uncertain. And with the British blockade Germany seems well on the way to being completely encircled, since Turkey refuses to yield to Russia in the south, and Finland remains firm (at the present writing) in the north. In fact we would like to believe that Hitler, having stunned the world so often, has finally put one over on even himself.

We Feature "Loggers Oak" Leather, Tanned Especially for Ladies Heel Taps.

SUPER SHOE SERVICE  
We Deliver — Phone 120

## Social Studies Club Elects Muldrow Head

At the first meeting of the Social Studies Club, officers were elected to fill vacancies. Blanche Muldrow was chosen president, while Vivian Krauss, vice-president; Hazel Killingsworth, Secretary; and Helen Tabb, publicity chairman were elected to assist her.

The next meeting will be held on November second in Parks 27 at 7:15. Miss Helen Greene will speak to the club, on "The World in General."

November 3rd has been set as the deadline for contributions to The Corinthian. Poems, plays, short stories, epigrams, articles, or any form of writing will be accepted. Please leave your contributions in the incoming mail box in the Personnel Office in Parks.

## OPPORTUNITY FOR COLLEGE GIRLS HARPER'S BAZAAR Special During October

\$2.50

also

With your choice of McCall's, Woman's Home Companion, Ladies Home Journal, and American Home Magazine... American Woman's Cook Book

\$3.00

MRS. M. E. TITUS  
Phone 376-L - P. O. Box 20

## Folk Dancers Learn New Dances for Party

The members of the Folk Dance club already hard at work and have learned two dances in two meetings, besides deciding on costumes for the year and appointing certain committees.

This year's president is a town girl, Alice Ashmore, who is striving to make this year's Folk Dance Club the best yet. The only other officer of the dancers is the secretary, Ann Menget.

During the year the girls expect to learn Koloyjka, Windmiller, Vira, Wiggis, Karmaiskara and Sandwga, and to invite the Folk classes to several of their meetings to dance with them. Some time during the month of November the girls will entertain their boy friends with a party, and as a novelty will teach their guests to Folk Dance. In December the club will entertain the Folk Dance Class with a Christmas party, which promises to be one of the

(Continued on page four)

## JESTERS

(Continued from page one)

Sycamore, Frances Coates as Essie, America Smith, Rheba; Dr. Swearingen, Paul Sycamore; Mr. Hickey, Mr. De Penna; Mr. Noah, Martin Vanderhof; Alice Sycamore, Hilda Fortson; Miss Henderson, Beth Williams; Tony Kirby, Billy Shealey; Boris Kolenthof, William Capel; Gay Wellington, Mildred Jenkins; Mr. Kirby, Will Knox; Mrs. Kirby, Martha Pool; Olga, Marion Culpepper; and, Ed, Cecil Bush.

## Students Must Buy 200 More

"Even though 700 tickets have been sold for membership in the Milledgeville Cooperative Concert Association, unless one thousand student tickets are sold, one of our artists scheduled to appear here this year, will have to be cancelled," Mr. Max Noah, chairman of the Concert Association, said Friday. The tentative program for the 1939-40 series was released by Mr. Noah yesterday.

Mr. John Carter, who has been heard on the Chase and Sanborn hour, will be here on the night of November 11. Mr. Carter comes to Milledgeville from a concert in Columbus, Georgia.

The artist to be presented second is Mieczyslaw Munz, a pianist, will appear sometime in December.

Albert Spalding, world renowned violinist, is scheduled for the third concert. Mr. Spalding's concert in March, will probably be

(Continued on back page)

## Everett Lauded As Commission President

To our Sophomore Commission president we owe much. Do we realize her duty? Many of us do not. She has a great responsibility resting on her and she is carrying the load with a smile.

Those not on Sophomore Commission do not realize what a grand worker we have. She pleases us in every way possible and never tires of doing her best. May all of her ideals be reached this year in doing the things for the campus she and the other competent girls think best.

Mary Jean Everett, more power to you, and the things you stand for and are trying to do to make life happier and easier on G. S. C. W.

AN ARDENT ADMIRER

What is Sophomore Commission? This question is asked dozens of times a day. How many of you can answer it?

Why don't we take more interest in the work Sophomore Commission is trying to do? You Sophomores elected these girls to this duty, so why don't you do your part? The rest of us have a part in this, as well as the sophomores. There are many phases of this work in which we can help.

The members of the Sophomore Commission are doing their best to make the campus a better place to live, so why not help them? Let's help them put their projects across.

More power to this worthy, worth-while, hard working group. May they succeed where the others have failed!

A SOPHOMORE.

# National College News In Picture and Paragraph Collegiate Digest

Volume VIII Issue 3



## Ideal Coed

Patricia June Voils, St. Lawrence University freshman, has been chosen by a jury of prominent New York artists as the ideal American college girl for 1939.



## Force Meets Force on the Gridiron

and Purdue's Mike Byelene was stopped for a one-yard gain by Notre Dame in this play in the close battle won by the Irish, 3 to 0.



## These Frosh Are Hot Because Their Bonfire Party Was Spoiled

When Oberlin College upperclassmen prematurely ignited the monster bonfire these frosh had planned to celebrate the opening of another college year, they gathered to plan their revenge (but the plans have so far not materialized). For additional pictures see Page 7.



## Rushes Pay for Their Own Entertainment

Under a new policy being inaugurated at many colleges and universities, University of Kansas co-eds pay \$7 for the privilege of participating in rush week. The sorority which accepts the candidate usually refunds about \$5. The fee system was introduced to keep out those who enter rush week merely for fun and free meals.



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## New School for Tea Room Managers

### They're Learning to Serve



● Under a battery of pots and pans, Elizabeth Even prepares macaroni rings for luncheon. This is just one of the many tasks they must perform before graduation.

Mastering the high level of service is the primary objective of the new school for tea room managers. The students are trained in the art of serving, and in the art of making a profit. Each student must learn to serve in a graceful and efficient manner, and to make a profit in the process. The school is a part of the Clemson College campus, and is a part of the Clemson College campus.



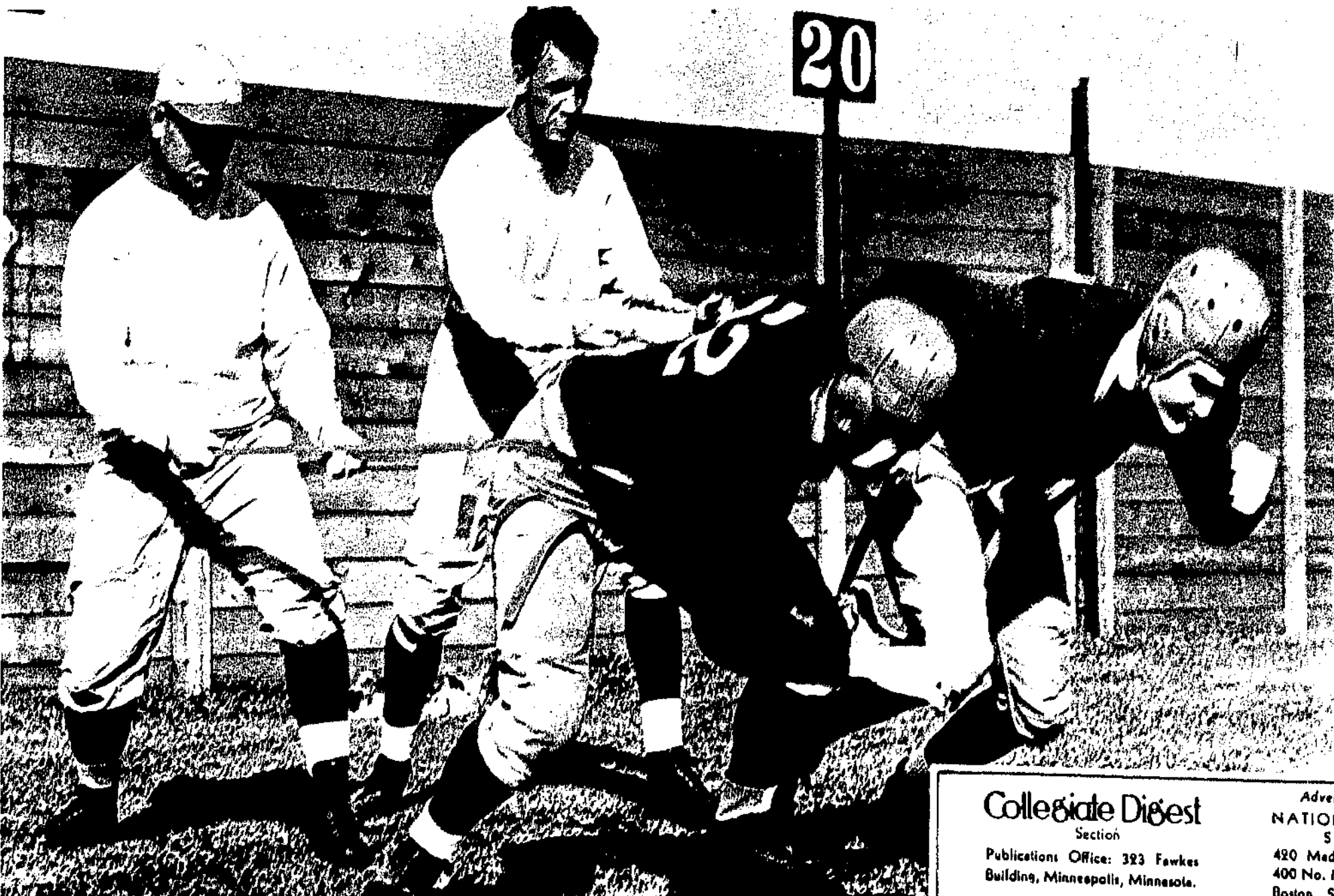
● Hundreds of university students and faculty members come to the picturesque Tea House daily to eat the food prepared by the students. The building is surrounded by giant pecan trees.



● The patio of the Tea House is a favorite meeting-place during the hot months.



● In addition to the food being good, the books must balance every night — and the student managers must make a profit. Mary Sloan is working here under the supervision of Director Carolyn Cason.



## Hold That Line

Harvard University grid coaches use check-reins to determine the power of the charges of these two gridders. The reins hold the players' heads down while they charge.

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Well Surveyed  
... will be the North Carolina State College campus when this host of student surveyors finishes its task of charting the campus.

From the Air  
Loyell Bryant looks like this as he rides an imaginary bicycle to limber up for a grid practice session at Clemson College.



"Have you ever noticed that Camels burn longer and give you more smoking?"

ASKS VAN CAMPEN HEILNER  
FAMOUS GAME AND FISHING AUTHORITY

Above, "VAN" waiting in the duck blinds for the "zero hour." Explorer, sportsman, scientist, conservationist, author of the authoritative, new "A Book on Duck Shooting," Heilner knows the waterfowl flyways from California to Maine, Alaska to Mexico, and those of Europe too. "VAN" has been a Camel smoker for 18 years.

You can tell a lot about a cigarette by whether it burns fast or slowly. Camel cigarettes are noted for their long burning. In fact, they burned longer, slower than any other brand tested, in recent scientific studies. Van Campen Heilner, the famous American authority on wild game, points out an interesting angle to this. "Camels give more smoking because those choice tobaccos burn so slowly," he says. "And I think the way they burn is a good way to judge the quality of cigarettes too. I can smoke them steadily and they still taste smooth and cool, and my mouth feels fresh—and there's no throat irritation. Camels are mild, flavory. They give more pleasure per puff—and more puffs per pack." Get extra smoking per pack—topped off with the delicate taste of choice tobaccos. Smoke Camels!

MORE PLEASURE PER PUFF...MORE PUFFS PER PACK!

# CAMELS—Long-Burning Costlier Tobaccos

Whatever price you pay per pack, it's important to remember this fact: By burning 25% slower than the average of the 15 other of the largest-selling brands tested—slower than any of them—CAMELS give a smoking plus equal to

## 5 EXTRA SMOKES PER PACK!



Cigarettes were compared recently... sixteen of the largest-selling brands... under the searching tests of impartial laboratory scientists. Findings were announced as follows:

- 1 CAMELS were found to contain more tobacco by weight than the average for the 15 other of the largest-selling brands.
- 2 Camels burned slower than any other brand tested—25% slower than the average time of the 15 other of the largest-selling brands! By burning 25% slower, on the average, Camels give smokers the equivalent of 5 extra smokes per pack!
- 3 In the same tests, Camels held their ash far longer than the average time for all the other brands.

PENNY FOR PENNY YOUR BEST CIGARETTE BUY!

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**First Lady Honored by Collegiennes**

Mrs. Franklin D. Roosevelt recently paid an impromptu visit to Alabama Polytechnic Institute, was greeted by these co-ed leaders, Betty Showalter, Ruth Miller and Virginia Adams.

Collegiate Digest Photo by Dan Johnson



**Another Goal!**

Michigan State College co-eds spend their play-time in a fast game of field hockey.

Collegiate Digest Photo by Crowe

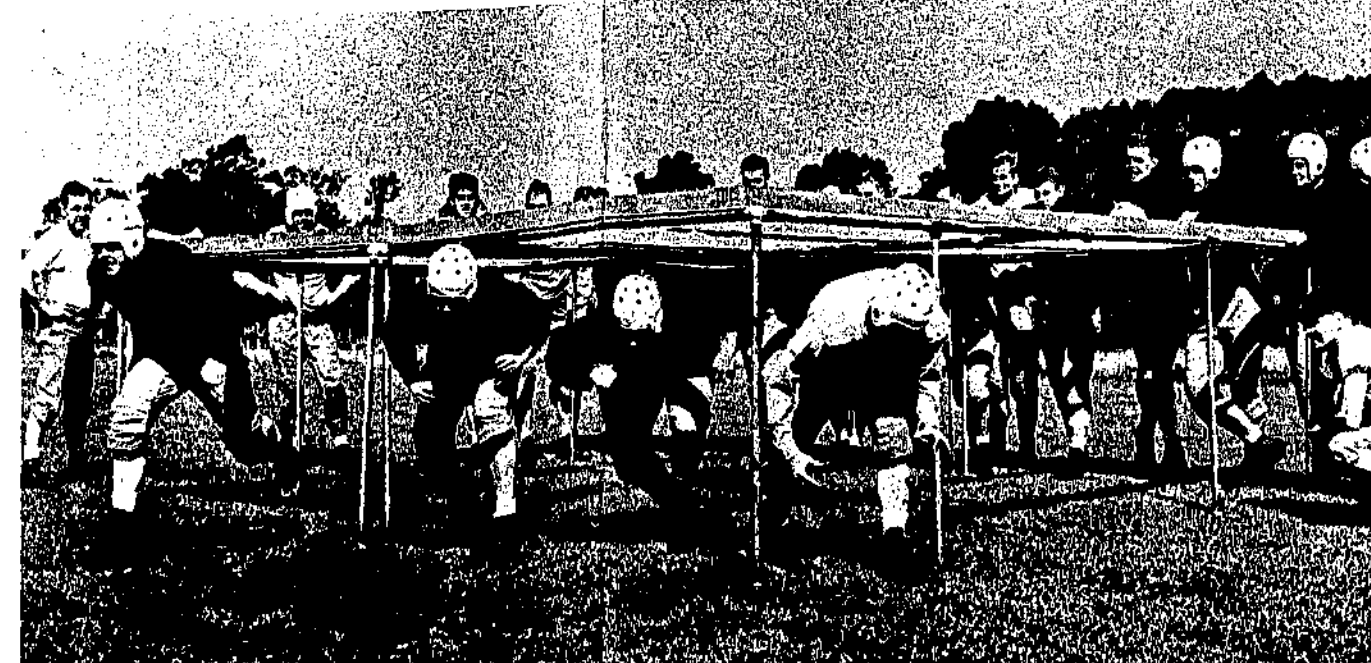


Photo by Daily Nebraskan

Camcram Laverne Lakin

**Hedge-Hopping Co-eds Fly High**

Yvonne Costello and Dorothy Weir were caught practicing up on the art of hedge-hopping so they could make their eight-o'clocks on time at the University of Nebraska.



**Good Football Players Must Run Low**

... so Princeton University's grid mentor rigged up this novel "squirrel cage" to teach his team to keep their heads down.

Acme

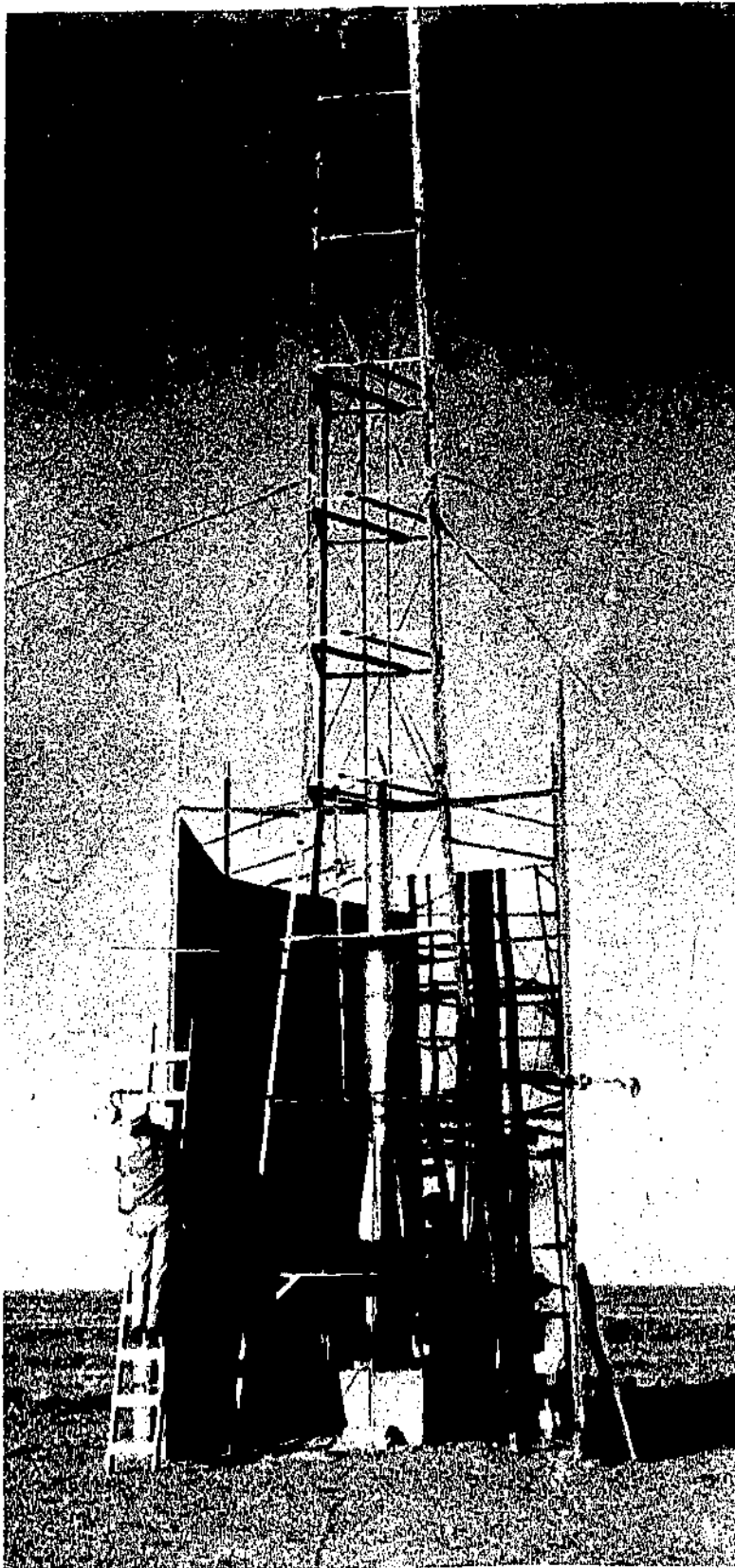
## Rockets for Tomorrow's Warfare Go 700 M.P.H.

Powered with liquid fuel and capable of attaining speeds of 700 miles per hour, the experimental rockets of Clark University's Dr. Robert H. Goddard are being carefully watched by U. S. military experts for their possible application to modern warfare. For five years Dr. Goddard has been sending experimental rockets into the heavens from his experiment station near Roswell, N. M., and they have been successfully propelled as high as 7,500 feet.

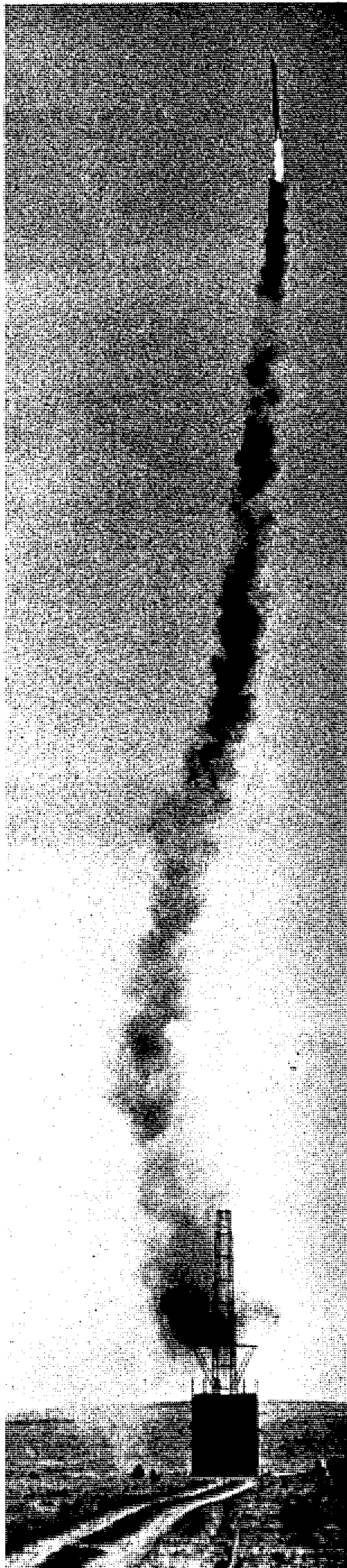
Science Service



● Dr. Goddard examines one of the great rockets whose tail vanes are shown in the foreground.



● This is the launching tower at Roswell, N. M., with a rocket in place ready for the take-off.



● In vertical flight, the rockets leave a long trail of smoke. This photo was taken from a motion picture film.



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#### Professor and Pet Teach Acting

Constant companion of Prof. Kenneth Rowe at the University of Michigan is Nym, who rarely misses one of his master's lectures on radio work or playwriting.

Collegiate Digest Photo by Sprungshen



#### They're Happy About the Whole Thing

Grinnell College's gridsters must have made a good play just as the photographer snapped this picture during a recent night game, judging by the excitement and pleasure reflected in these faces.



**He Pedals 318 Miles in a Day**  
Bob Erzinger, Westminster College sophomore, travels across country almost exclusively by bicycle. He's eating his favorite economy lunch, a bean sandwich.

#### When War Strikes, Education Is Hit, Too!

### Gas Masks, Planes Come to College



Members of the Oxford University air squadron run to their aircraft during training exercises. Observers report that young men like these are the backbone of the Royal Air Force.

Wide World

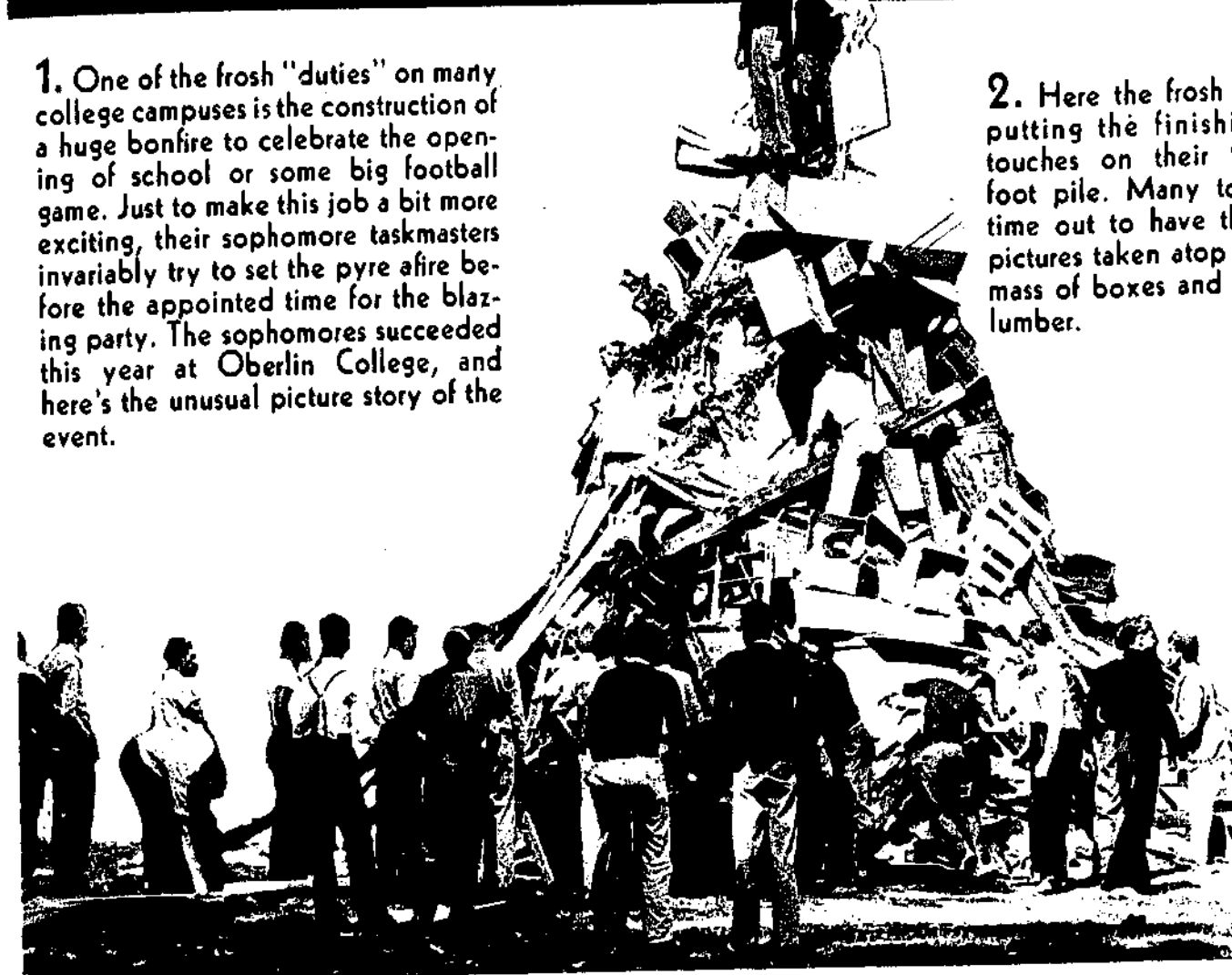


Spectators are not allowed at athletic contests, but these football enthusiasts play without an audience. Note gas masks and helmets handily hung on the fence.

International

## Frosh Fire Burned Early ... So Did Disgusted Frosh

1. One of the frosh "duties" on many college campuses is the construction of a huge bonfire to celebrate the opening of school or some big football game. Just to make this job a bit more exciting, their sophomore taskmasters invariably try to set the pyre afire before the appointed time for the blazing party. The sophomores succeeded this year at Oberlin College, and here's the unusual picture story of the event.



2. Here the frosh are putting the finishing touches on their 20-foot pile. Many took time out to have their pictures taken atop the mass of boxes and old lumber.



3. At 2:30 p. m., despite careful guarding, someone had set the blaze. By mid-afternoon it was burning brightly, and sorrowful frosh watched mournfully.

Collegiate Digest Photos by Stalen, Princehorn and Stromquist



4. While the frosh were mourning, upperclassmen calmly (but hotly) toasted marshmallows at the fire's edge, turned the freshman debacle into a party.



5. In the evening pajama-clad freshmen turned to serenading the co-eds, were promptly rewarded with ice-cold showers.



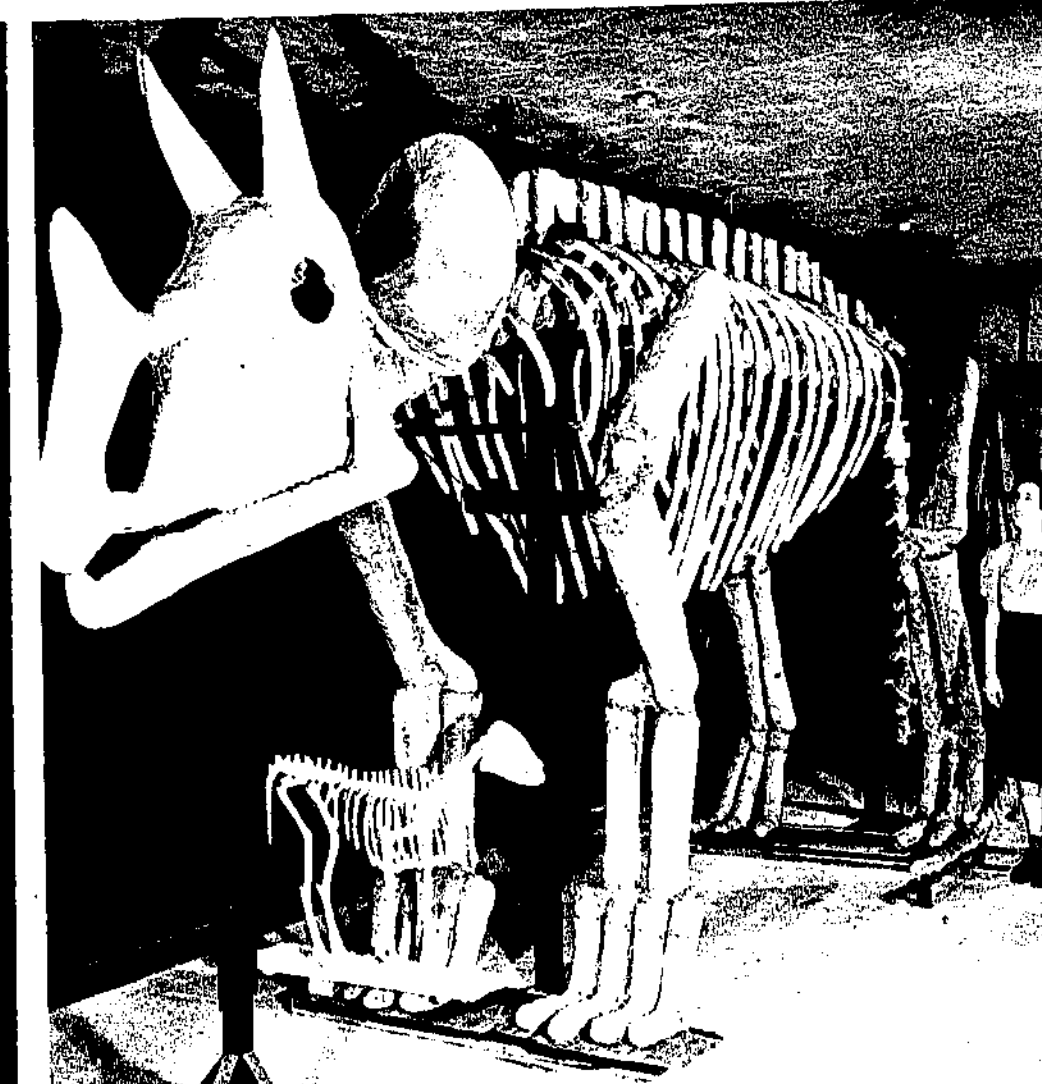
6. The frosh were eventually herded together, forced to remove their pajamas, which were promptly scrambled in large heaps and distributed to women's dormitories where the freshman had to claim them.



#### 'Round the Fire

in the red room gather Mary Baldwin College women to discuss the affairs and classes of another day.

Collegiate Digest Photo by R. H. H.



#### A Large-and-Small Story in Skeleton Form

Hastings College's Prof. W. J. Kent has just finished mounting these two fossil "finds", a tiny ancestor of the modern horse and a triceratops. Of the estimated dozen dinosaurs in the U. S., Prof. Kent has one of the two between Chicago and the west coast.



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#### Nation's No. 1 Feminine Skeet Shooter

Pat Laursen, Rollins College undergraduate, has successfully defended her title as national women's skeet champion. She's shown practicing on the Rollins skeet range.

#### Praying for Mercy

Freshman Otto Bauer kneels down to upperclass twins Jean and June Cameron for walking on the grass at Washington University (St. Louis).



Collegiate Digest Photo by Day



#### It's Like Heaven to Be the Ugliest Freshman

At least that's what lucky ugly Russell Cronin thought after these Louisiana State Normal College co-eds gathered around to congratulate him on his newly-won title.



#### A German Guards a Pole

... on the Birmingham-Southern College campus, despite the fact their countries are at war. Walter Wolf (left), born in Nuremberg, Germany, during an air-raid blackout in 1918, plays guard on the Panther football team, guarding Cas Tyburski, a Pole who plays back on the same team. They're roommates, too!

### Stories by Scandal-light

Girls are so common on this campus that they have to do the unusual to get any notice whatever, and, as a consequence we are accustomed to antics which, even among the apes would be considered peculiar. But the anthropoids would not have been alone in their bewilderment Sunday had they seen Betty Pitts' date dangling by his feet from a volleyball goal post. The explanation, should you consider one possible, is that he couldn't take a dare, and one fun-loving soul was aware of his weakness. What would have made the story much more exciting and what I would have added, had I not been an honest woman, would have been for the frame to break and for him to land on his neck, but destiny has not given us so choice a bit of news so I will withhold it.

Lesson number 1 to be adopted by girls in general comes to us via a little Freshman who got her tongue stung by a yellow-jacket on Parents Day. Her advice to all is to keep your mouth shut.

Frances Pendleton has always prided herself on being able to outwit the Math book. But, she quit willfully capitulated this week when confronted with the problem, "If a train is going along a straight track, when will it reverse itself?" She has about decided to change her major to Education where the chief concern is how to keep the children entertained. With the jokes she knows, she will undoubtedly be successful.

Margaret Pitts was actually threatened with ostracism this week for arousing the Beeson girls' hopes for a real, honest-to-goodness fire. Seeing fog outside, and hearing Atkinson in the midst of a fire drill, she drew her own conclusions and gave the alarm. The resulting enthusiasm was positively disgraceful, so I'm not even going to tell you about it.

There are more ways than one in getting around embarrassing situations and Panke Knox is quite an expert in the art. While down town one day, she placed her dainty number nine in a wad of fresh chewing gum and promptly rooted herself to the spot. Preferring a little effort to staying there, she folded her supple form lengthwise in an effort to extricate herself. Having accomplished this delicate task, she righted herself, only to find a woman, aged fifty, up there where she should have been. Acting upon impulse, as usual, Panke coyly cooed, "Peek-a-boo."

The gay night life on our campus is apparently getting Clarence Alford down, because she goes to sleep in class now before the teacher even calls the roll. The first day this happened she faintly heard Miss Tait mention her name and promptly replied, "I don't know," her usual response. In a resigned voice, Miss Tait informed her that it wasn't time for her to say that yet.

She: Do you want to stop the car and eat, Sweetheart?  
He: No, Pet.

She: I don't think that English course did you any good. You still end every sentence with a proposition.—Teacola.

## Activity Fee Provides Funds for Seven Groups

### Dollar Paid By Students Aids Organizations

Editor's note: General reaction indicates that misunderstanding regarding the Activity fee passed last year is not confined to the Freshmen, who have not had it explained to them. It is hoped that the following article, and the accompanying editorial will help to clear the matter up.)

Last winter a group of people with bees in their bonnets began working on an idea for providing the major organizations and classes with a better source of funds through an Activity fee to be paid by each student on matriculation. This plan was later taken before and approved by the student-faculty relations committee. From there it went to a small planning committee which, from a rough draft, estimated probable apportionments for the proposed funds. This completed plan was then passed by the executive committee and began functioning.

#### \$1400 A Quarter

According to the plan, \$1400 a quarter may be depended upon. This quarter the total was slightly more than that, but it is probable that the spring quarter may find less than 1400 students matriculated, so that the estimated sum is about average. This brings the total annual sum brought in by the fee to \$4200.

This money is proportioned among the three major organizations, YWCA, CGA, and Rec. As-

sociation, and the four classes, according to their needs. The YWCA, which sponsors the three day institute of Human Relations often including four or five speakers, various other speakers and institutes through the year, sends delegates to has a very complex organization, and must pay part of the Y Secretary's salary, naturally gets the larger part of the fee—30%, or \$1260. The Recreation Association which must buy equipment that is often quite expensive, in addition to sponsoring Play Days, Festivals, speakers, gets 18% or \$756. College Government, whose budget includes speakers, ballots, office supplies, delegates to conventions, receives 15%, or \$630.

#### Classes Get 37%

The rest of the proceeds go to the four classes. Due to the fact that the senior class must do a great deal more entertaining than the other classes, and has two dances in the year, as well as other unusual expenses concurrent with seniorhood, this class is entitled to 12% of the remainder, or \$504. The junior class has some extra expense over the sophomores and freshmen, since the juniors are responsible for orientation week, and must give the seniors a dance in the spring. To this class goes 9%, or \$378. The sophomore and freshman classes each receive 8%, or \$336. Each organization is required to make out an itemized budget to include, as nearly as possible, (Continued on page four)

### Two Cases Come to Upper Court

At a meeting of the Upper Court of the College Government Association, Tuesday, October 24, 1939, two cases were brought up for discussion.

Case 1: Offense—A junior riding with a young man.

Penalty—Probation for one quarter and strict campus for four weeks.

Case 2: Offense—A senior riding with a young man after riding hours and without permission.

Penalty — Probation for one quarter and strict campus for two weeks.

### Newton Speaks at Home Ec. Rally

The state rally for college home economics clubs met in Chappell Hall, Thursday, October 26 from eleven to one o'clock. Miss Katherine Newton officiated. She is the assistant professor of home economics at the University of Georgia and faculty advisor for all college clubs in the state.

A most interesting feature was a panel discussion on "What is a Progressive Home Economics Club?" One member from each club that was represented took part and contributed some valuable material and suggestions for making the clubs better.

## "No Danger In Underwater Observations" States Beebe In Lyceum Lecture

### Beebe Reveals Individuality in Interview

By Carolyn Stringer

Daring! Dashing! Too trite maybe to describe that plus plus personality of the man Beebe but I've been doing mental gymnastics for the last half hour, trying to think of one word suitable for him and it just won't present itself. Probably there isn't such a word because a new and refreshing side of Dr. Beebe would pop up at frequent intervals as he talked to us back-stage after the lecture.

He seemed to bristle at my use of the word "profession" in referring to his scientific research. When asked, "What ever made you decide to make such explorations your life work?" he hastily explained that science was just one among his numerous interests. For instance, he was an aviator in the French Army during the World War. He is also a veteran traveller having been practically (Continued on back page)



"The one that got away was exactly this big," Dr. William Beebe explains to Miss Mabel Rogers, before going on stage to deliver his lecture.

### Scientist Holds Record of 500 Fathom Dive

"The principal thing about the dangers of underwater observation is that there are none," Dr. William Beebe told his G. S. C. W. audience Monday night in discussing his experiences as an "underwater man".

"The only thing bad about sharks is that they get in your way when you are really trying to see something," he said, disclaiming any hero status for the exploits which have given him renown as the man who has penetrated to a greater depth than any other human.

"I started out as an observer of birds and other animal life," said Beebe, "and switched to fish because birds got so monotonous." Dr. Beebe explained that the explorations were made near Bermuda simply because of convenience, adding that the same animals could have been observed near Savannah, less than 200 miles (Continued on back page)



# = SPORTS RACKET =

## Skill Clubs Complete Try-outs

### Large Group of Tenderfeet Plan Lake Laurel Trip

The Tenderfoot Club is planning a week-end at Lake Laurel on November 11th. Prior to the time when the girls take to the "spaces" they study at every meeting how to build fires, roll blankets, what to take on week-end trips, how to plan balanced menus for the three days and what the best utensils would be to take along. The girls have as their faculty advisor Miss Colvin.

Officers of the club are: President, Elizabeth Codell; Vice-President, Ruth Adams; Secretary, Betty Brown; Treasurer, Barbara Barron; and the Chairman of the programs, Colleen O'Brien.

The Tenderfooters have one of the largest regular rostrums of the campus. Members are: Ruth Adams, Barbara Barron, Ann Bagley, Eliane Baker, Catherine Betts, Betty Bradfield, Betty Brown, Ann Cross, Martha Briscal, Lee Carnot, Nelle Craft, Alice James, Margaret James, Althea Gillon, Sue Milan, Ann Manget, Catherine McGriff, Hilda Nipper, Virginia Reynolds, Mildred Trussel, Frances Walker, Doris Watson, Hilda Elliffard, Alice Mann, Alice Stephenson, Helen De Lamar and Betty Mims.

### Carson Elected President of Swimming Club

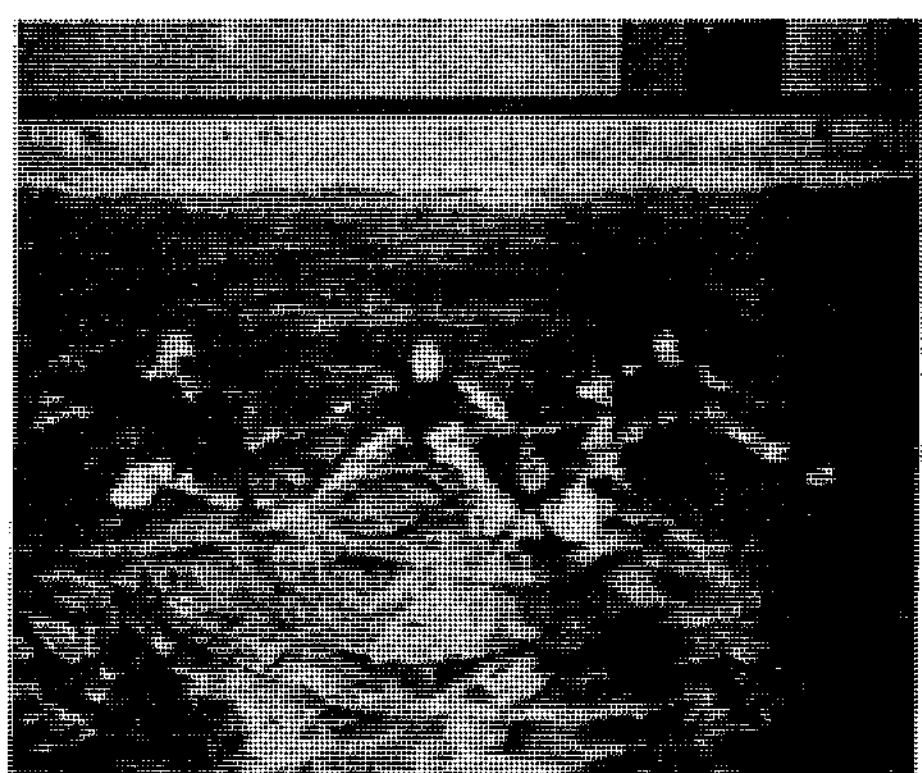
Swimming Club Tag

This past week the Swimming Club met on Tuesday night in the pool, but starting next week they will meet every Monday night at eight o'clock. Tuesday the girls elected as their president for this year Etta Carson and the only other officer, secretary, Cecilia Craig.

It was decided by all the members that three unexcused absences automatically dropped you from the club. Each girl has picked out a certain stroke and during the fall quarter it will be her aim, as a member of the Swimming Club to perfect the stroke.

### Crisp to Read Poems in Chapel

Miss Lucy Cherry Crisp, Y. W. C. A. Secretary of Macon will read a group of her poems in Assembly Wednesday, November 1. Miss Crisp is formerly of Wilmington and Greensboro, North Carolina. She has lived among the negroes of the coastal section and her poetry is written according to the negro dialect and life of that section.



Shown relaxing between learning new strokes, members of the Swimming Club this week elected Etta Carson President.

### Tennis Club Holds Hot Tryouts

As this week's Colonnade went to press the Tennis Try-outs were at a heated height, but by Saturday morning the judges will have decided on those who will be offered membership in the Tennis Club for this year. The list of successful tennis players will be posted in the Physical Education Building that morning.

This year's president is Alice McDonald and Doris Warnock is the secretary and treasurer. Members from last year are: Mary Baldwin, Louise Preston, Jerry Covington, Darien Ellis, Vivian Harris, Alice McDonald, Hilda Penland, Doris Warnock, Ann Dunn and Bettie Mims.

#### FOLK DANCERS

(Continued from page two)

most entertaining of the jolly season.

Members are: Louise Johnson, Martha Lamkin, Martha Naules, Frances McGarity, Ann Ridley, Shirley Swann, Mary Scott, Augusta Slappy, Helen Price, Ruby Donald, Jane McConnell, Nell Smith, Elizabeth Tatum, Dorothy Peacock, Elizabeth King, Louise Keel, Martha Darden, Dot Culbreth, Ann Manget, Alice Ashmore, Gerry Dennard, Myrtle Keel, Marie Hargrove, Winona Murphy, Jean Garrett, Sally Keith, Mary Scott, Jane Hudson, Ruth Richards, Connie Jackson, Alice Mann, Ann Stubbs, Rebecca Taylor, Margaret Baldwin, Tappy Sylvester, Elaine Baker, Frances Bennett, Peggy Booth, Ann Waterson, Olympia Diaz Mickey McKeag, Grace Turner, and Clara Roughten.

#### ACTIVITY FEE

(Continued from page three)

every expenditure to be made during the year. When an item does not cost as much as the amount allotted to it, this surplus is not lost, but becomes a sort of emergency fund, and may be spent only towards the end of the year, when it is deemed wise by the treasurer, Mr. Dewberry, and the faculty advisor of the organization.

It is with these faculty advisors that the real responsibility of the expenditures lies. No check will be written by the general treasurer until signed by the advisor. Following are the advisors: Cynthia Mallory, YWCA; Willie D. Andrews, Recreation Association and junior class; Dean Ethel Adams, CGA; Billie Jennings, sophomore class. The freshman class advisors and officers are yet to be named.

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### New Members Elected To Golf Club

Try outs for the Golf Skill Club were held last week and new members were selected from the groups that tried on either of two days. Those who merited membership are: Glynn Willard, Winifred Stokes, Cecile Heard, and Margaret Loftin.

Alice McDonald will lead the Golfers this winter as their president, and Vivian "Butch" Harris was made the combined secretary and treasurer. Old upholders of this club are: Douglas Mercer, Alice McDonald, Ann Ridley, Augusta Wright, Pattie Cheney, Frances Cannon, Mabel Barrett, Katherine Betts, May Roundtree, Nelle Bryan, Rubye Lee Brooker, and Vivian Harris.

### Outing Club to Spend Week-end in Open Spaces

The Outing Club will be headed this year by Mary Bell Powers as president and secretary and treasurer will be Helen Wester. The roll call is composed of Dorothy Peacock, Celia Craig, Louise Johnson, Angonetta Marshall, Eleanor Owens, Winona Murphy, Lucia Rooney, Carene Paden, Loree Barlet, Dorothy Culledge, Gerry Denham, Mary Roundtree, Helen Wester, Mary Ruth Powell, Frances Moore, Elizabeth Tatum, Augusta Slappey, and Jean Morris.

The main event on the girls' social calendar for the coming month is one gala week-end at Lake Laurel, and if nothing happens they intend to spend the week-end of the 18th there in the glory of our autumn woods.

As a project the members are working out a two-day trial around the city of Milledgeville, stopping over night in friendly neighbor's barns. They are trying to work this project into a Youth Hostel Trail. Let's let 'em know we're behind them if they need any help!

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**SHUPTRINE'S**

"MODES OF THE MOMENT"

### Resume' of Activity Fee

Perhaps it is difficult for freshmen, who never lived under the old regime to realize what a great improvement the Activity fee is. Elsewhere in the Colonnade is an analysis of the mechanical workings of the fee, which it is desirable that every one understand to prevent misunderstandings and ill-feeling from resulting.

This fee takes care of class dues, YWCA and CGA dues, class dance expenses, eliminating the necessity of paying anywhere from .50 to \$1.00 for each dance as was the custom in the past. Gratuities, such as corsages or gifts for special people on special occasions, or funeral sprays are also accounted for in this fund. This fee does NOT, however, take care of dormitory or club dues.

It is amazing how by simply planning ahead and by distributing funds according to need, the same or a smaller amount of money is made to go much farther. In the past, dues were collected, dances paid for by class members, pledges made, and spur-of-the-moment sums called for by all organizations, so that in a year's time, a conservative estimate of the money asked from an average student would exceed \$3.00. But due to poor distribution, inadequate means of collecting money, and a lack of any dependable sum on which to plan a year's work, no organization was able to operate with efficiency.

Already, the organizations have greatly expanded their programs. This will work to the good of the average student in enabling the campus organizations to serve her better; to the good of the organization in freeing it of financial worries to some degree and enabling it to work in a broader scope; to the good of the college by improving its reputation through better representatives.

If any person or group of persons has some question concerning the Activity fee which she would like to have explained, a letter to the editor is the right avenue, and each letter will be answered in the same issue in which the letter appears.

### Announcements Interfere

In regard to announcements in chapel, this is a most appropriate place to display the campus crier and let the students know which meeting they are to grace with their presence. Since bulletin boards are primarily for the purpose of announcements we won't make an issue of that particular practice. But when it comes to the dining hall—

Not at one meal a day or one meal a week but at particularly every one of the noon meals the following procedure takes place. A bell is tapped. . . all the girls bow their heads reverently for the blessing. And do we get a blessing? No! We find that we have assumed a very humble position only to hear "Some of the girls have not yet finished their physical exams, etc." or Miss "Blank would like to see the following girls as soon as possible" with a dreary list of names ensuing. "Do we want Spalding or don't we?" Such a question as this is probably answered mentally in a dozen different ways—"I'd rather have my lunch right now than anything or anybody you could name?" or "There is a time and place even for Spalding."

Suppose one day at lunch time in your home the head of the house (the blessing asker, to say the least) should say "Will the family please remain standing? I have a few important announcements I'd like to make before we eat." Or suppose you went into a downtown restaurant and the manager stood in the midst of all the tables and said "Will you let me have your attention for a few moments, please," then read from a piece of paper "The Kiwanis Club will hold a very important meeting tonight at seven o'clock." What would seem preposterous to us at home or in restaurants in just a matter of course in our college dining room. We firmly believe that, unless an announcement is of immediate importance, one of our most enjoyable social practices should not be filled with constant reminders of working hours.

### Remove These Signs, Please!

To any visitor on the campus, and there were many this week, it must seem most peculiar that a college not only would permit but condone spoiling the beauty of the entrance to Arts by plastering it with cardboard placards. If any knowledge were so important that it had to be presented to the students immediately, and if there were no bulletin boards available, and if no announcements were made in chapel, then, and only then, would such a thing be excusable.

But, taking into consideration the numerous facilities for conveying messages, we believe it quite unnecessary to continue using the entrances for advertising mediums. The practice of tacking up paper signs covered with uneven printing gives the campus the air of an unused barn, whose owner is making money by spreading cigarette and patent medicine ads on all sides.

The students have been urged to "make the bulletin board habit" and, daily, most of us on our way to class, stop by and glance at the signs posted. We believe this is sufficient reminder and we believe, also, that those who miss the bulletins will never be close enough to Arts to see the glaring signs.

Our campus is a pretty one, and we ask that, cooperating with the efforts made to keep it so, all signs be removed from the main walk between Arts and Parks. It seems not needless, but selfish, to clutter up the building entrances with superfluous signs.

### New Ruling Asked

Dear Editor: The majority of the girls on this campus are taught to expect common courtesy from their dates. The majority of the parents of these same girls do not allow them to walk to town to the picture show and return home—ALONE! It seems to us that with all the talk going around the campus of trying to make ladies out of us, it is very inconsistent not to allow boys to escort us home.

We believe that the present ruling is, in conjunction with many others, outdated. If that former ruling did not work, why can't a new one be made? We, as students, want to know.

We also want to ask that more benches be placed on the campus. It evidently has not dawned on those in charge that a great deal of the "dating problem" could be solved if we had adequate facilities.

In addition to the benches, if the gym were reopened to date in, we feel that it would help. For we are firmly convinced that the more activities available to those fortunate enough to have a date, the less discipline will be needed.

TWO JUNIORS.

## The Colonnade

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## You Saw It In The Movies

To make the acquaintance of a famous hero; to know him intimately and gain his friendship, read his story.

Moving pictures have been made from the following books, which you will find in the library:

**WUTHERING HEIGHTS** by Emily Bronte—This wild tempestuous romance of the fogbound moors tells the story of Cathy and her love for a brooding stable boy.

**THE MILKADO** by W. S. Gilbert—This famous operetta tells the story of Nanki-Poo, son of the Mikado and his love for Yum-Yum who is betrothed to the chief executioner. The young couple marry without the consent of the Mikado and both win his blessing.

**THE WOMEN** by Claire Booth—this ruthless tale of Park Avenue women portrays a socialite who loses her husband to a Fifth Avenue salesgirl. The young wife goes to Reno and then discovers she is madly in love with her husband.

**GOODBYE, MR. CHIPS** by James Hilton—This is a sentimental tribute to a teacher in an English public school of ancient traditions. An unsuccessful, shy and unassuming teacher ends his days as a venerable institution in the school.

**GOLDEN BOY** by Clifford Odell—This play tells the story of a sensitive youth with a love for the violin who gives up the instrument in order to make money in the prize ring.

**THE MAN IN THE IRON MASK** by Alexandre Dumas—Louis XIV has had an iron mask of fiendish construction placed over the head of his twin brother Philippe. D'Artagnan and the three musketeers take the mask from the imprisoned Philippe and place it on Louis. Philippe reigns wisely in his stead.

**THE LITTLE MINISTER** by James M. Barrie—Across the path of a young Scotch minister danced Bobbie, the gypsy, with red in her hair.

**TOVARICH** by Jacques Deval—Rather than spend the money entrusted to them by their Czar, Mikial and Titiana, two noble Russians, took positions as servants in a Paris home.

**DAVID COOPERFIELD** by Charles Dickens—Mrs. Betsy Trotwood, half-mad Mr. Dick, Mr. Micawber, Little Emily and other familiar figures help make this story of an orphan boy's experiences.

**YOU CAN'T TAKE IT WITH YOU** by Moss Hart and Geo. S. Kaufman—When the fashionable parents of Alice's fiancé come to dinner on the wrong evening, they meet a strange and marvelous family.

**LOST HORIZON** by James Hilton—in a distant Tibetan lamasery four kidnapped people found themselves in a strange situation.

**YELLOW JACK** by Sidney Howard and Paul De Kruif—To move the mosquito that carried the deadly yellow fever germ called for a deadly experiment—the climax of this dream.

**JAMAICA INN** by Daphne Du Maurier—The time is the early eighteenth century and the place is the rocky Cornish coast where an impoverished squire lives well by running a gang of ship-wreckers.

**THE OLD MAID** by Edith Wharton—This novel from which the Pulitzer prize-winning play was made tells the story of an illegitimate child who never knows that her sour, embittered old-maid aunt is really her mother.

**ON BORROWED TIME** by Lawrence Watkin—Gramps wishes to keep his grandson Pud, from the clutches of a designing aunt. Gramps maroons Death, the kindly Mr. Brink, in the apple tree, but in the end Gramps and the lad accompany Mr. Brink on their final journey.

**PYGMALION** by George Bernard Shaw—Shaw's version of the old story of Pygmalion involves a young English authority on speech with a young cockney English girl from the slums of London.

## Collegiate Review

Racket—buster Thomas E. Dewey majored in music while a University of Michigan student . . . University of Kentucky fresh

are classified according to colleges by the color of the buttons on their caps. . . A Drew University student has traveled in 30 states (12,000 miles) by the thumb . . . New York State College for Teachers is sponsoring a weekly "grooming clinic" for all co-eds. . . In olden times, Union College professors were entitled to pastures where their cows could graze . . . The Ohio tax commission has ruled that a three per cent amusement tax must be paid on gross receipts of all college social functions. . . Butler University is being sued for \$25,000 damages by a freshman injured in a chemistry laboratory explosion. . . Harvard University has a special research project to analyze "the

forces that produce normal young men". . . At a charity dance of the Syracuse loan library, admission was paid by donating a volume.

Believed to be the first U. S. college student to fight in the present European war, John C. Baker, a Harvard undergraduate, will soon be stationed in the French Maginot Line. Reports reaching friends here said that Baker, while waiting his transfer to the front lines, is helping his family to gas-proof their Paris home.

Even lipstick has at last found a reason for existence in the educational scheme of things. Eleanor Sims was writing a Michigan State College examination, when her pen ran out of ink. What did she do? She calmly reached into her purse pulled out her lipstick, and finished her blue-book. And was her paper red!



## Witticism and Criticism

"O wad some power the giftie  
gie us

To see oursels as ithers see us,

—ROBERT BURNS.

We print the following letter  
which we received this week.

Dear Editors of W. and C.:

Your column interests me very  
much and I have enjoyed reading  
it very much. May I offer a criti-  
cism to be published in your  
column?

It is a sore point with us in,  
not only this dormitory but in-  
most of the others. We are com-  
plaining about certain persons who  
listen in on our private telephone  
conversations. We would like to  
inform these persons through your  
column that we definitely don't  
appreciate the kind outlook con-  
cerning our welfare, because we  
feel that telephone conversations  
are our own and certainly nobody  
else's. We do not believe that  
anyone has the authority great  
enough to take those privileges  
that belong so exclusively to one's  
own self. And if telephone calls  
aren't personal tell me what is.

With sincere hopes that the  
parties in question will take a  
hint we thank you very much.

A SOPHOMORE

(Ed. note—We print this let-  
ter this week as an exception to  
the rule that all communications  
printed in the paper are to be  
addressed to the editor. In the  
future all letters to be accepted  
must be sent to the editor.)

October's bright blue weather  
has come rather late in the month  
this year, but if you'll open your  
eyes you'll find Helen Hunt Jack-  
son's lines:

"When on the ground red apples lie  
In piles like jewels shining,  
And redder still on old stone  
walls

Are leaves of woodbine twining,  
O suns and skies and flowers of  
June,

Count all your boasts together,  
Love loveth best of all the year  
October's bright blue weather."

We had a teacher in high school  
who told the class once that  
Freshmen knew nothing and  
knew it, sophomores knew nothing  
and thought they did, juniors  
were just beginning to come out  
of the sophomore stage and were  
doubtful, and when we became  
seniors in college we would rea-  
lize again that we knew nothing.  
It's rather interesting to note the  
fellow must have had something  
there.

### ANTHONY

(Continued from page one)

and act "biggety" toward other  
people.

When concluding, he told the  
students to get all the knowledge  
they could because it will be need-  
ed later on but above all he ask-  
ed that they not be victims of petty  
dislikes and that they strive to  
learn to like people.

### CONCERT SALE

(Continued from page two)

the only one given in the state.

By popular request, Carola  
Goya will return to the campus  
and give a dance recital on April  
8. Miss Goya's performance here  
will her only appearance in the  
South.

### INTERVIEW

(Continued from page three)

all over the known world and  
in some spots that were not known  
as you probably gathered from  
the lecture.

Dr. Beebe stated blandly, "I  
am the most selfish man in the  
world," and explained by saying  
that he had always done exactly  
what he wanted to do. None of  
this "science is sacred" attitude  
about him! From all appearances  
he has gained as much pure pleas-  
ure from his explorations as  
science has gained vital knowl-  
edge.

Not only fearless in the depths  
of the ocean or the heights of the  
sky, in the earthly world of liter-  
ature and music he deviates from  
the average course of convention  
also. In Dr. Beebe's opinion, Lord  
Bunsany is a better poet than is  
our revered Shakespeare and  
Spanish music gained special  
favor with him upon hearing  
some especially good rhumbas and  
dances in Mexico. Individual!  
Maybe that's the expression that  
best sums up Dr. William Beebe  
as a person.

### REVIEW

(Continued from page three)

from here.

He began diving in an ordin-  
ary diving helmet, going down  
various depths ranging up to a  
maximum of 60 feet beyond which  
the pressure becomes so great that  
the unprotected body cannot stand  
more. With the invention of the  
bathysphere, dives of increasing  
greater depths were made, rang-  
ing from 1,200 feet to the final  
depth of 3,029 feet, the present  
record.

The lecture was accompanied by  
slides and motion pictures, show-  
ing in detail the very rare and  
intricate structure of the animals  
found far beneath the ocean's  
surface. Fish so fantastic as to  
belie the imagination are com-  
monplace, and the whole history  
of evolution is amply illustrated  
by the many specimens observed.

Dr. Beebe was introduced by  
Miss Mabel Rogers of the physics  
department, who is the advisor of  
the nature study club.

### GOLDEN SLIPPER

(Continued from page one)

Monday afternoon from four to six  
in the auditorium.

Lucy Duke, chairman of the  
sophomore committee, announced  
Friday that the sophomore play  
had already been selected. Since  
the plays do not have to be ori-  
ginal this year they have selected  
a short story and have rewritten  
it in the form of a play. Dr. Daw-  
son is to be the sophomore fac-  
ulty advisor. The committee  
with Lucy Duke as chairman is  
as follows: Ethel Bell Smith,  
Jeanette Dozier, Frances Cannon,  
Ruth Adams, Mary Jeanne Everett,  
Carolyn Rosser, and Doris Thomp-  
son.

Judges for the contest have not  
yet been selected.

# Tobacco...opens Doors to Fields where People Live, Work & Achieve



Today there are about 1,000,000

cigar stores, drug stores, country and grocery stores where  
you can buy cigarettes in the United States. These re-  
tailers, and the jobbers who serve them, have built up  
a service of courtesy and convenience unmatched by any other  
industry catering to the American public's pleasure.

THERE ARE ANOTHER MILLION people who  
are engaged directly or indirectly in the transportation of  
cigarettes to every town, hamlet and crossroads.

IT IS ESTIMATED that there are 1,602,000  
tobacco farmers raising tobacco in 20 out of the 48  
states. Good tobacco is one of the hardest crops to  
raise and bring to market, requiring great skill and  
patience from seed-bed planting to harvesting and cur-  
ing. The modern tobacco farmer has done well the job  
of constantly improving the quality of his product.

THE AVERAGE LENGTH of service of the 13,230  
people working in the Chesterfield factories, storage  
houses, leaf-handling and redrying plants is over 10  
years. This means that every step in the making of  
Chesterfields, regardless of how small, is handled by peo-  
ple who have had 10 years of experience and ability in  
knowing their jobs.

TRULY TOBACCO OPENS DOORS to fields where  
people live, work and achieve, and Chesterfield takes  
pride in its ever increasing part in this great industry that  
is devoted entirely to the pleasure of the American public.

TO SMOKERS, Chesterfield Cigarettes have  
always said, and now repeat, that in no other cigarette  
made can you find the same degree of real mildness and  
good taste, or the same high quality of properly cured  
and aged tobaccos. Chesterfield Cigarettes are made  
with one purpose only...to give smokers everywhere  
the Milder, Better-Tasting Smoking Plea-  
sure they want. You can't buy a better cigarette.

MAKE YOUR NEXT PACK CHESTERFIELD

